

Dedicated, energetic multimedia designer with broad experience in communications and instructional media. Intuitive grasp of grammar blends well with graphics and communication skills. Close work with marketing departments in multiple organizations provides foundational experience that is applicable in many arenas.

work experience:

Contract Work

- Ascension Financial Partners - collateral materials
- Boxley Springs Farm - logo, website
- Crown Sales - logo, signage
- Epiphany Health Ventures, LLC - wordpress site
- Medicare Investment Funds - wordpress site
- Music City Motorcycle - website, event branding
- Now Records - Drupal 7 website
- Realty Renovations - logo, branding, collaterals
- Schatten Properties - Graycroft/Graybrook logo
- Sticky Fingers Band - website
- Sunrae Environmental, Inc. - logo, website
- TriStar Technology Ventures - wordpress site

Full-time Positions

Web Developer/Graphic Designer

Vanderbilt Orthopaedic Institute, Nashville, Tennessee; May 2000 to December 2011

- Designed and edited orthopaedics websites:
 - medschool.vanderbilt.edu/orthopaedics
 - medschool.vanderbilt.edu/sports-medicine
 - www.mc.vanderbilt.edu/orthopaedics
 - www.mc.vanderbilt.edu/sportsmedicine
 - www.mc.vanderbilt.edu/rehab
- Developed podcast channel on itunes edu and orthopaedics intranet
- Designed print ads, brochures, t-shirts, billboards, signage, specialty items, vehicle wraps, patient education materials, research posters, conference & event promotional materials
- Produced informational and promotional videos (interviews, conferences, patient education, surgery)
- Photographed events, conferences and departmental activities

Graphic Designer/Web Designer

Lifeway Christian Stores, Nashville, Tennessee; May 1999 to November 1999

- Helped redesign and manage www.lifewaystores.com
- Developed magazine ads, expo signage, and promotional pieces
- Managed photoshoot
- Developed web banner ads and graphics
- Participated in creative content development team

Owner/Operator

Early Bird Graphics, Inc., Somerset, Kentucky; December 1997 to May 1999

- Created marketing materials for local businesses
- Created corporate identity for Early Bird Graphics, Inc.
- Provided technical support to local businesses and computer users

Marketing Artist

NewLife Industries, Somerset, Kentucky; May 1991 to December 1997

- Created custom t-shirt designs
- Designed and edited direct mail pieces
- Developed initial web site and marketing strategy for internet

Graphic Artist

Baton Rouge Printing, Baton Rouge, Louisiana; August 1990 to March 1991

- Produced mechanicals
- Designed logos, letterheads, brochures and business cards

Graphic Designer

Design Services, Baton Rouge, Louisiana; June 1989 to June 1990

- Designed corporate logos, letterhead and promotional materials

special skills:

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Audacity, HTML5, CSS3, Drupal 7, WordPress, Video production and editing, Sound editing, Web design, Print design, Silkscreen, Podcasting.

activities and honors:

Nashville Drupal Camp 2012
Nashville Drupallers
Nashville Podcamp 2011
Digital VU Network
Vanderbilt Orthopaedics Certificate of Appreciation, 2008
Vanderbilt Orthopaedics Distinguished Service Award, 2006
Award of Excellence in Printing, 1995
Graphic Design Student Association, 1985 to 1988
College of Design Dean's List, 1985 to 1989
WKG-TV Logo Contest; First Place Award

education:

Louisiana State University, Bachelor of Fine Arts
Major: Graphic Design
GPA: Major - 3.5/4.0 Overall - 3.35/4.0

Continuing Education:

Vanderbilt Training in OmniUpdate, Drupal, Wordpress, Sharepoint and PHP/MySQL

Lynda.com certificates in ASP.NET Essential Training, PHP/MySQL, Drupal 7, Wordpress 3, Designing a Newsletter Hands-On Workshop, HTML5 First Look, CSS3 First Look, InDesign CS5: Interactive Documents and Presentations

New Horizons Web Development with Cascading Style Sheets, Flash MX, Dreamweaver, 2004
New Horizons Site Designer CIW #420, 2000